

# Convention Letter #1

## Regional Convention and Competition 2018 NordicMix

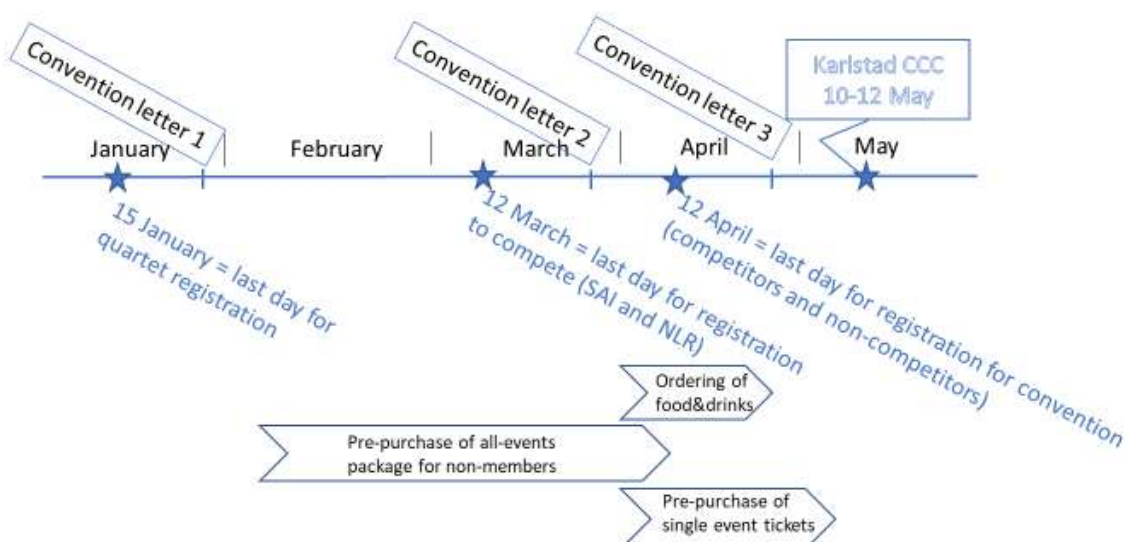
### Thursday May 10<sup>th</sup> – Saturday May 12<sup>th</sup>

### Karlstad Culture Congress Center (KCCC)

Welcome to the 2108 convention, which is a joint convention arranged by Nordic Light Region and SNOBS (The Society of Nordic Barbershop Singers, i.e. the male barbershop organisation in our region. This convention letter is packed with important information for the convention. Parts of the information is also presented at the NordicMix webpage [www.nordicmix.se](http://www.nordicmix.se).

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## Hotels

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The Headquarter Hotel is Scandic Winn, which means that this is where the judges and the convention staff lives. You can find information about hotels in Karlstad at the NordicMix webpage [www.nordicmix.se](http://www.nordicmix.se).

## Dates, time schedule and meals

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This year's convention is one day longer than usual so that we have time for all competitions for females and males. The competitions will begin on Thursday 10 May around lunch and the convention ends with a Show of Champions on Saturday night 12 May.

A schedule with preliminary competition start times during the convention is presented at the NordicMix webpage [www.nordicmix.se](http://www.nordicmix.se). The time schedule may be adjusted based on the number of contestants

Please note that quartet's should plan to *be at the convention all day Thursday*. Official Inspection/Sound Test and Quartet/Chorus Briefing often take place early in the day.

Lunch and dinner will be served at KCCC. On Saturday you have the possibility to have a light early dinner before Show of Champions and/or party meal at the Afterglow. All meals at KCCC must be pre-ordered via a link that will be provided in April. Meal tickets will be sent via sms.

## Registration of choruses and quartets for competition

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A chorus or a quartet, who wish to compete or to compete for evaluation only) must register directly with **both** Sweet Adelines International, USA (SAI) **and** with Nordic Light Region (NLR).

If you have questions, please contact the convention committee via email [convention@nordiclightregion.com](mailto:convention@nordiclightregion.com).

### **1. Application to compete - SAI**

Registration and payment is easily done on-line at [www.sweetadelineintl.org](http://www.sweetadelineintl.org), no later than **March 12<sup>th</sup>**. You will find "Regional Chorus/Quartet ePacket" as well links to registration and other important information at these webpages:

[Chorus Competitor Page](#)

[Quartet Competitor Page](#)

The entry fee - USD 100 for a quartet and USD 150 for a chorus - should be paid directly to SAI. Late entry (March 13<sup>th</sup> – March 27<sup>th</sup>) will be charged an additional USD 100.

Membership fees to SAI must be paid for all competing members: USD 100/year, members younger than 25 years pay USD 50/year and CAL (Chapter at Large) pay USD 100/year.

Competing quartets must be registered/renewed with SAI no later than Jan 15<sup>th</sup> 2017, in order to compete. New quartets that register after January 15 will have to pay an extra fee of 50 USD to register.

When you register with SAI, you have to choose between the Open Division, Evaluation Only or the International Competition. There is also the possibility to send in a DVD for evaluation (Video Evaluation).

For more information about the Open Division, please see the attachment Open Division at the end of this letter or SAI's webpage [Open Division Information](#).

When you register you should also choose riser configuration and select if you wish to be drawn first in the order of appearance.

### ***Order of Appearance and Riser Configuration***

The order of appearance is drawn by SAI on 19<sup>th</sup> March. International Division and Open Division competitors will be randomly mixed in the draw.

In the quartet competition, the order of appearance will be as follows: Evaluation Only first, then all other competitors.

We offer two riser configurations for choruses:

- Standard (15 sections with reversed middle section, suitable for larger choruses)
- Alternate (8 sections without reversed middle section, suitable for smaller choruses up to 50-60 members)

It is important that choruses select riser configuration when registering with SAI, since this will affect the draw of the order of appearance. If you change your selection after the draw of the order of appearance, an additional USD 25 will be charged.

This year, the order of appearance in the chorus competition will be as follows:

1. Alternate riser configuration (smaller choruses): ***Evaluation Only first, then all other competitors***
2. Standard riser configuration (larger choruses): ***Evaluation Only first, then all other competitors***

Contestants will be entering the stage from the right hand side as seen from the audience. Please note that the riser placement on stage will be similar to how we placed them last year, which means that the front of the risers will be at the same distance from the stage front for both the riser configurations (about 2-2,5 m), as opposed to earlier years, when the back of the risers was placed at the same distance from the stage front in both cases.

More information on the riser configurations will be published on the NordicMix website [www.nordicmix.se](http://www.nordicmix.se). Any questions regarding riser configurations can also be directed to the Competition Coordinator Anja Johansson, [cc@nordiclightregion.com](mailto:cc@nordiclightregion.com). Please do not hesitate to ask!

## ***2. Application to compete - Nordic Light Region***

Application to compete should be done via the following links no later than **March 12<sup>th</sup>**. Information about hostess should be included. This year, there will be no one-liners in the programme so this information is not needed

[Application quartet](#)

[Application chorus](#)

There is no NLR competition registration fee for choruses. For late entries, there is a fee to NLR; SEK 200 per quartet/chorus.

Membership fees, SEK 800/year, must be paid to NLR for all competing members. Members younger than 25 years and CAL members pay SEK 400/year.

### ***Open Division***

Participants in the Open Division will need to bring the form *Regional Chorus/Quartet Open Division Cue Sheet* to the Quartet/Chorus briefing. We encourage you to submit this form in advance to the Competition Coordinator Anja Johansson [cc@nordiclightregion.com](mailto:cc@nordiclightregion.com), but it is

not mandatory with an early submission. This form is found on the NordicMix webpage <http://www.nordicmix.se/tavlingsinfo/damer/>. You will find more information about the Open Division in the attachment to this letter.

### **Copyright**

All contestants must submit information about on the songs that you will be singing and the arranger(s). The information should be submitted via this link <https://goo.gl/forms/zIAM50Yu1WWplw5B3> no later than **March 12<sup>th</sup>**.

### **Hostess**

Hostesses help contestants to be at the right place at the right time. Please submit details about your hostess when you register your chorus/quartet for the convention. Hostess information shall include name, voice part and chorus/quartet membership, and contact details (e-mail address and mobile phone number). A separate information letter will be sent to the hostesses, so please make sure to state the correct email address!

Your hostess is considered to be a participant at the convention and must therefore pay the convention fee, unless she is a chorus member. If you cannot arrange for your own hostess, we need to know as soon as possible, so that we can try to find one for you. Please register your hostess (or lack thereof) no later than **March 12<sup>th</sup>**.

## **Convention registration and fees**

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In addition to registering of choruses and quartet for the competition, all convention participants (contestants and non-contestants) must register for the convention.

Due to extra costs associated with the NordicMix 2018 convention, there will be a fee for convention participants this year. The fee for participation during the entire convention Thursday-Saturday is SEK 200 per person and the fee for Saturday only is SEK 100 per person.

CAL members and members of a prospective chorus pay the following registration fees

- **CAL members:** SEK 400  
Please note that you must also have paid the annual fee to SAI and NLR.
- **Prospective chorus member:** SEK 800
- **Hostess** who are not a member via a chorus or a CAL member: SEK 800

Registrations should be made no later than **12 April** by sending a filled in Excel sheet (NordicMix Registration, see below) to [registration@nordiclightregion.com](mailto:registration@nordiclightregion.com). The fee should be available at the NLR account on the same day. Information about the fee payment is provided on the [Excel sheet](#).

For questions relating to payments, please contact Finance Coordinator Florentina Harko [fc@nordiclightregion.com](mailto:fc@nordiclightregion.com)

All other questions regarding registration, please contact the Registration Officer of the Convention Committee Pia Jonasson [registration@nordiclightregion.com](mailto:registration@nordiclightregion.com)

## **Registration for the mixed quartet contest**

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Now you have the chance to compete in the first Nordic championships in mixed quartet singing! There must be at least one singer of each gender in the quartet. You can find more information about rules and how to register at

<http://www.nordicmix.se/tavlingsinfo/mixkvartett/>. The members of a competing mixed quartet must also register for the convention, please see above.

## Information about performing at the Olle Nyman Memorial Concert and Show of Champions

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The gold and silver medalists will get the opportunity to perform according to the following:

### ***Olle Nyman Memorial Concert Friday May 11<sup>th</sup>***

Silver medalist mixed quartet 7 minutes

Silver medalist female quartet 7 minutes

Silver medalist male chorus 10 minutes

### ***Show of Champions Saturday May 12<sup>th</sup>***

Gold medalist female quartet 10 minutes

Gold medalist male quartet 10 minutes

Gold medalist mixed quartet 10 minutes

Gold medalist male chorus 15 minutes

Gold medalist female chorus 15 minutes

Silver medalist male quartet 7 minutes

Silver medalist female chorus 8 minutes

## Tickets for non-members

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Information about how people who are not members of NLR or SNOBS can purchase tickets for the convention is provided on the NordicMix webpage [www.nordicmix.se](http://www.nordicmix.se).

## PR – opportunity for marketing and sales

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If you, your chorus or your quartet would like additional exposure during the convention, it is possible to advertise or have an exhibition.

### ***Advertisements in the program***

This year the program will only be available as a pdf to view in you smartphone or print yourself prior to the convention. Advertisements are still possible.

Costs for advertising in the program;

Half page    SEK 600 for NLR members, SEK 1200 for non-members

Full page    SEK 1000 for NLR members, SEK 2000 for non-members

Please note! The last day for submitting material is **March 26<sup>st</sup>**. Please send the material to [pr@nordiclightregion.com](mailto:pr@nordiclightregion.com). Please tell your friends and acquaintances of this opportunity to reach members in both SNOBS and NLR.

### **Tables and whiteboards in exhibition area**

A few tables and screens/whiteboards on wheels will be available for sales or for marketing or choruses/quartets. The number of tables and screens is limited so we hope you can share with friends from SNOBS and NLR. If you have a company and want sell or market your products, please contact [pr@nordiclightregion.com](mailto:pr@nordiclightregion.com).

### **Webcast and videos**

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This year, we will not produce and sell DVDs with this year's contests and Show of Champions. Instead, all videos will be distributed through the webcast platform. All competitors will, as usual, get their contest video shortly after the contest. More information about this will come in next convention letter.

The contests in Karlstad will be broadcasted via the web, just like last year, in a webcast. This year, we will produce the webcast in collaboration with SNOBS. More information about this will come in next convention letter and on the NordicMix homepage.

### **Coaching by our judges**

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The judges this year are: Mary Rhea (sound judge), Corinna Garriock (music judge), Karen Sweeters (expression judge), Renée Porzel (showmanship judge and panel chair).

Choruses or quartets who wish to book a coaching session with the judges during their visit in Sweden should contact OPL Birgitta Eén-Sternå. According to current regulations, bookings in connection with the convention weekend can only be made via OPL.

You can reach Birgitta via [opl@nordiclightregion.com](mailto:opl@nordiclightregion.com) or +46 (0)70 774 57 99.

### **Next convention letter**

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The next information letter from the Convention Committee will *only be sent to the competitors* that have registered for the contest, and it will be distributed in March, after the order of appearance has been officially announced by SAI. The letter will be sent to the email address given as contact person when registering for competition with NLR. The letter will also be posted at the NordicMix webpage.

*Welcome!*

*The Convention Committee  
Kerstin Brindbergs, Events Coordinator  
Elisabeth Augustsson, Chair of Regional Convention*

## Checklist for registration

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- Annual membership fee for all competitors must be paid to SAI & NLR
- Registration and payment to SAI (select of riser configuration) - deadline **March 12<sup>th</sup>**.
- Registration with NLR for chorus and quartet (provide information about hostess) - deadline **March 12<sup>th</sup>**.
- Submit copyright information for contest music - deadline **March 12<sup>th</sup>**.
- Register all participants (contestants and non-contestants) for the convention - deadline **April 12<sup>th</sup>**
- Payments according to instructions in the registration form

## Contact us

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Registration officer Pia Jonasson: [registration@nordiclightregion.com](mailto:registration@nordiclightregion.com)

Official Panel Liaison Birgitta Eén-Sternå: [opl@nordiclightregion.com](mailto:opl@nordiclightregion.com)

Competition Coordinator Anja Johansson: [cc@nordiclightregion.com](mailto:cc@nordiclightregion.com)

Traffic Pattern Coordinator Margareta Hanérus: [tpc@nordiclightregion.com](mailto:tpc@nordiclightregion.com)

PR responsible Inger Stevén: [pr@nordiclightregion.com](mailto:pr@nordiclightregion.com)

All other questions to the convention committee: [convention@nordiclightregion.com](mailto:convention@nordiclightregion.com)

RMT Finance Coordinator Florentina Harko: [fc@nordiclightregion.com](mailto:fc@nordiclightregion.com)

Ms Copyright Anna Särnefält: [MrsCopyrightnordiclightregion@gmail.com](mailto:MrsCopyrightnordiclightregion@gmail.com)

Nordic Light Region website: [www.nordiclightregion.com](http://www.nordiclightregion.com)

NordicMix website: [www.nordicmix.se](http://www.nordicmix.se)

Sweet Adelines International's website: [www.sweetadelineintl.org](http://www.sweetadelineintl.org)



## Information about the competition divisions

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Since 2014 there are three divisions in the competition: Evaluation Only, International Division, and Open Division. This is the case for both quartet and chorus competitions. You will have to choose which division to enter when registering for the competition. Below you will find a brief description of the three divisions:

- Competitors wishing to qualify for Harmony Classic or International Competition must compete in the International Division.
- The rules for the International Division are exactly as before (two competition songs, singing time between 3 and 7 minutes, etc.).
- In the Open Division you will perform an entertainment package, maximum 10 minutes in all, which must contain one competition song/medley, at least one more song and emcee material.
- Competitors will use the same lighting and staging options that are available to the International Division competitors, i.e. no pyro techniques or electricity will be allowed on stage. There will be microphones provided for emcee and any soloists.
- Just as like in the other divisions, you will have to carry any props with you on and off the stage when competing in the Open Division. You will not be allowed to stow any props behind the stage.
- Competing in the Open Division meets the 3-year competition requirement for choruses.
- In the Open Division you will be judged with one letter score (B-, B, B+, A- etc) per judge for the competition song and one letter score for the show package. Letter scores will be posted in performance order. The only award to be given out is the Audience Choice Award (see below).
- Only competitors in the Open Division are eligible for the Audience Choice Award. A maximum of fifty (50) members of the audience are selected by random to determine the Regional Audience Choice Award recipients in their respective sessions. The chorus/quartet receiving the highest number of votes wins the award. The region can choose to give out this award or not.
- Competitors competing at International in the current year and performing in Open Division are not eligible for the Audience Choice Award. (Neither is the current International Champion Chorus.)
- All Open Division competitors must submit a description of their entertainment package at the latest at the Quartet/Chorus briefing using the form *Regional Chorus/Quartet Open Division Cue Sheet*. This form is distributed by SAI as part of the *Regional Chorus/Quartet e-Package*.
- Rules for the Evaluation Only division are the same as before. A letter score is given per judge and song.
- You may also enter the contest by sending a video recording (DVD) of the competition package and have it evaluated by the judges, either in the Evaluation Only division or in the Open Division. Please note that the video evaluation option does not meet the 3-year competition requirement for choruses. The competitor is not eligible for any awards. Entrance fees and dates are the same as for the other Divisions.
- For more information on the video evaluation option (or anything else that concerns the competition), please see the SAI website or contact Competition Coordinator Anja Johansson, [cc@nordiclightregion.com](mailto:cc@nordiclightregion.com).
- More information on the Open Division can be found on the Sweet Adelines website: [Open Division Information](#)
- For more information on the competitions in general see also the **Competition Handbook 2018** and the **Regional Chorus/Quartet e-Packet**. E-packets and the Competition Handbook can be found on the SAI website:

[Chorus Competitor Page](#)

[Quartet Competitor Page](#)